

BECOMING PUBLIC! // // //

//////////////// 02.11. – 3.11.2023

Podewil • Klosterstr. 68 • 10179 Berlin

Governance and Audience Development for
Cultural Democratisation in Public Theatre in
England, France and Germany

International symposium with
representatives from
politics, theatre and research

Info and registration:

[https://t1p.de/
becomingpublic](https://t1p.de/becomingpublic)



The symposium is organised by the research project
„Cultural Democratisation in Publicly Funded Theatres“
based at the University of Hildesheim (Germany)

1 pm Arrival

1.30 pm Official Welcome & Questions and Positions

with Master students, Faculty of Cultural Studies and Aesthetic Communication, University of Hildesheim

2 pm Introduction to the Conference Topic and Key Results of the Research Project "Cultural Democratisation in Publicly Funded Theatre in International Comparison"

Prof. Dr. Birgit Mandel and **Maria Nesemann**

3 pm Cultural Policy for Participation in Theatre: Panel Talk with Theatre Policy-Makers from England, France & Germany

Sara Harrison, Senior Manager Engagement and Audiences / Theatre, Arts Council England

Claudine Perez-Goudard, Head of Theatre Department, DRAC Ile-de-France

Dr. Konrad Schmidt-Werthern, Head of the Department of Culture and Services, Senate Department for Culture and Social Cohesion Berlin

3.45 pm Coffee Break

4.15 pm Cultural Policy for Participation in Theatre from the Perspective of Theatre Directors

Oliver Graf, Director Theater für Niedersachsen, Hildesheim

Francesca Poloniato-Maugein, Director LE ZEF – scène nationale de Marseille

Oliver Reese, Director Berliner Ensemble

Keisha Thompson, Director Contact Theatre, Manchester

Moderation: **Elena Philipp**, Nachtkritik

5.15 pm Goals of Participation-Oriented Cultural Policy: Missionary Work for Theatre or Involving People in Cultural Decision Making?

Discussion in working groups

6.15 pm Status Quo Research: Current Findings on Audiences and Audience Development in Theatre

Dr. Vera Allmanritter, Institute for Research on Cultural Participation, Berlin

Prof. Ben Walmsley, Professor of Cultural Engagement, Director of the Centre for Cultural Value, University of Leeds

Introduction: **Prof. Dr. Birgit Mandel**

7.30 pm Aperitif and "Feast for the Eyes" with the Performance Collective "Porte Rouge", followed by Dinner

Friday, 3.11.

9 am Common Start

with Master students, Faculty of Cultural Studies and Aesthetic Communication, University of Hildesheim

9.30 am Participation-Oriented Strategies at Publicly Funded Theatres

Daisy O'Brien, Marketing & Communications Manager, **Nevis**, Young People Representative, Contact Theatre Manchester

Janka Panskus, Direction GORKI X, Maxim Gorki Theater, **Elna Beqiraj**, Direction of the youth project "Solange wir erinnern" at Gorki X

Céline Rousseau, Overall coordination, LE ZEF – scène nationale de Marseille

Sandra Rasch, Direction Young Theatre and Artistic Mediation, Theater für Niedersachsen

11 am Challenges and Success Strategies for Cultural Participation in Theatre

Discussion in working groups

12 pm Coffee Break

12.30 pm Rethinking: Questions and Positions

with Master students, Faculty of Cultural Studies and Aesthetic Communication, University of Hildesheim

1 pm Closing Panel (in German): Konsequenzen für teilhabeorientierte Kulturpolitik und Kulturvermittlung an öffentlichen Theatern

Oliver Graf, Director Theater für Niedersachsen, Hildesheim

Leyla Ercan, former Agent for Diversity, Staatstheater Hannover

Katherine Heid, Managing Director Kulturpolitische Gesellschaft

Dr. Thomas Renz, Institute for Research on Cultural Participation, Berlin

Rüdiger Schape, Cultural Policy Correspondent Tagesspiegel and theatre editor

Moderation: **Susanne Burkhardt**, Deutschlandfunk Kultur

2 pm Wrap-Up: Sandwiches, Discussion, Feedback

How public is publicly funded theatre?

Based on a research project on the topic of "Cultural Democratisation in Public Theatre", the conference will discuss with international guests how theatres can open up more to a broad and diverse population and how cultural policy can support them in doing so. Perspectives from theatre, research, and cultural policy on publicly funded theatre in England, France and Germany are brought together.

The following key questions will be addressed:

- Which cultural policy strategies for equal opportunity to participate in theatre exist in England, France and Germany? What differences can be identified between the three countries?
- How are cultural policy guidelines reflected in the activities of English, French and German theatres with regard to their audiences?
- What are the current findings from audience and audience development research?

The project is part of the DFG Research Group „Configurations of Crisis“ (FOR 2734).

DFG-FORSCHUNGSGRUPPE

KRISENGEFÜGE DER KÜNSTE

Institutionelle Transformationsdynamiken in den darstellenden Künsten der Gegenwart



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